

Foundation Yearbook

Westminster Christian Academy
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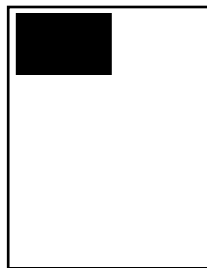
Family and Friends Ads and Senior Baby Picture Ads

This year the Foundation, Westminster Christian Academy's yearbook, is selling advertising space for the purpose of allowing family and friends of Westminster students to recognize and congratulate the special people in their lives. There are five different ad sizes to choose from. You may submit pictures and a message for each ad purchased. The limits on number of pictures and length of message are given for each ad size.

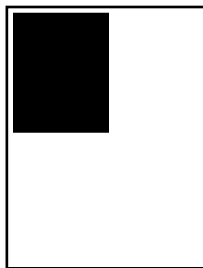


1/10th page
\$50.00
1 **baby** picture
80 words

**For parents of
seniors only!**



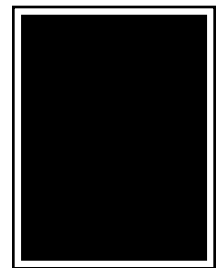
1/8th page
\$60.00
1 picture
40 words



1/4th page
\$80.00
1 picture
60 words
-or-
2 pictures
30 words



1/2 page
\$140.00
1 picture
160 words
-or-
2 pictures
80 words
-or-
3 pictures
30 words



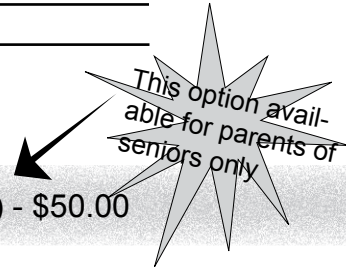
Full page
\$250.00
1 picture
300 words
-or-
2-3 pictures
200 words
-or-
3+ pictures
100 words

Submit ad content (words and pictures) via e-mail to: foundationadvertising@wcastl.org no later than October 31, 2017. **In your e-mail, please indicate the ad size requested as well as if you are requesting a second copy of the yearbook.** The text for the ad may be part of the body of the e-mail message or attached as a Word document. Pictures should be included as attachments to the e-mail and be in .jpg format. Messages will be edited for spelling and grammar and therefore cannot include unknown abbreviations.

Payment - Upon receipt of your ad content you will receive an invoice from "Westminster Christian Academy Student Publications". At that point you will be able to pay by cash, check, or credit card.

The Foundation believes in the freedom of press and the responsibility that comes with that right and thus reserves for itself the right to reject any ads which are deemed libelous, inflammatory, inappropriate, or otherwise unacceptable.

Student's name (if applicable) _____
Advertiser: _____
Address: _____
City: _____ Zip: _____ Phone: _____
e-mail: _____
Contact Person: _____



- 1/10 page senior baby picture ad (80 word maximum) - \$50.00
- 1/8 page (40 word maximum) - \$60.00
- 1/4 page with 1 photograph (60 word maximum) - \$80.00
- 1/4 page with 2 photographs (30 word maximum) - \$80.00
- 1/2 page with 1 photograph (160 word maximum) - \$140.00
- 1/2 page with 2 photographs (80 word maximum) - \$140.00
- 1/2 page with 3 photographs (30 word maximum) - \$140.00
- Full page with 1 photograph (300 word maximum) - \$250.00
- Full page with 2 photographs (200 word maximum) - \$250.00
- Full page with 3+ photographs (100 word maximum) - \$250.00
- I am including \$50 additional for an extra copy of the yearbook. (This is for an additional book to the one your child will receive on May 8.)

Please submit Ad content (words and pictures) via e-mail to:
foundationadvertising@wcastl.org
by Oct. 31, 2017

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At that point you will be able to pay by cash, check, or credit card.

Direct any questions to Scott Vonder Bruegge at (314) 997-2900